



WINTER *Celebrations*

.....

SPONSORSHIP PACKAGE

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NORTH CLACKAMAS
PARKS & RECREATION DISTRICT



WINTER CELEBRATIONS SPONSORSHIP

We are thrilled to invite you to partner with us as a sponsor for **Winter Celebrations** – a vibrant, family-friendly event that honors winter traditions from cultures across the globe. This festive gathering promises an immersive experience brimming with joy, cultural discovery, and community spirit.

Winter Celebrations is not just an event—it's a journey into the rich tapestry of seasonal customs from around the world. Attendees of all ages will enjoy a variety of engaging activities and experiences, including:

- Hands-on games and activities for children and families
- Special appearances by Santa and Frosty to add a sprinkle of holiday magic
- Winter-themed photobooth for memorable family photos

Join us for an unforgettable event that attracts hundreds of community members of all ages from our local area and neighboring regions. This is the perfect opportunity for your brand to shine and make a lasting impression. As a valued sponsor, your brand will enjoy prominent visibility throughout the event and in all associated promotional materials. This exposure will not only connect you directly with attendees but will also align your brand with a cherished community celebration.

BENEFITS TO THE COMMUNITY:

- **Family-Friendly Entertainment** - A cost-effective way for families and residents of all ages to enjoy seasonal festivities without traveling far.
- **Creates Lasting Memories** - Cultivates an enriching experience filled with special moments that families cherish and recount long after the festivities are over.
- **Celebrates Diversity** - Celebrates the richness and vibrancy of diversity within our community, fostering a sense of belonging.



15,000-20,000 Peachjar impressions (NCSD parents)
50,000+ flyer impressions
12,000+ a-frame signage impressions

BY THE NUMBERS

500-700 event attendees
1,000+ landing page visits
22,000+ social media impressions



WINTER CELEBRATIONS SPONSOR LEVELS

Sponsors receive broad community visibility, especially among families.

The table below outlines the benefits of each sponsorship level for Winter Celebrations. If you have any questions regarding this information, please contact Maria Lopez at 971-806-6985 or email mlopez2@ncprd.com. The deadline is October 30.

INVESTMENT LEVEL	PRESENTING SPONSOR \$1,500	EVENT SPONSOR \$500	SUPPORTING SPONSOR \$250
EXCLUSIVE TOP-TIER RECOGNITION: "EVENT NAME PRESENTED BY [SPONSOR]"	✓		
LOGO ON ALL EVENT MATERIALS (FLYERS, WEBSITE, SOCIAL, EVENT SIGNAGE)	✓	✓	
OPPORTUNITY TO SPEAK AT THE EVENT	✓		
PROMINENT BOOTH/TABLE SPACE AT THE EVENT	✓	✓	
LOGO ON EVENT SIGNAGE	✓		✓
LOGO ON EVENT WEBSITE	✓		✓



Winter Celebrations

SPONSORSHIP APPLICATION FORM

Yes! We would like to sponsor the Winter Celebrations.

Receipts will be sent promptly following confirmation of sponsorship and payment.

Select Your
Sponsorship Level

PRESENTING
SPONSOR*
(\$1,500)

☐

EVENT
SPONSOR
(\$500)

☐

SUPPORTING
SPONSOR
(\$250)

☐

CONTACT
INFORMATION

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ ZIP _____

DAYTIME PHONE _____ WEBSITE _____

EMAIL ADDRESS _____

☐

Check enclosed made payable to North Clackamas Parks and Recreation District

☐

Please charge my card

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS (circle one)

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

AUTHORIZED SIGNATURE _____

TITLE _____

PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office
5440 S.E. Kellogg Creek Dr., Milwaukie, OR 97222
Fax: 503-794-8016 Phone: 503-794-8092
Email: mlopez2@ncprd.com

**DEADLINE: SPONSORSHIP FORM AND PAYMENT
MUST BE RECEIVED BY OCTOBER 30.**

**Please check availability of Presenting Sponsorship.*

