

MOVIES IN THE PARK

.....
SPONSORSHIP PACKAGE
.....



NORTH CLACKAMAS
PARKS & RECREATION DISTRICT

SPONSOR MOVIES IN THE PARK

North Clackamas Parks and Recreation District has been bringing the community together for years with Movies in the Park. Around 2,000 people gather to enjoy this special form of outdoor entertainment every summer. As a sponsor of this series, your business will support community events that bring North Clackamas residents together for family-friendly, experience the parks, and enjoy arts and culture in a unique way.

These movies are provided free of charge, ensuring that each and every member of the North Clackamas community will have the opportunity to attend. Movies in the Park events often include pre-screening activities and games. Be a part of these unique and dynamic community events by becoming a sponsor!

BENEFITS TO THE COMMUNITY:

- Provides free and family-friendly entertainment
- Offers fun pre-movie kids activities
- Fosters a sense of belonging among neighbors
- Brings people together and encourages social interaction
- Creates an inclusive and welcoming space
- Promotes cultural exchange through diverse movie selections
- Encourages spending time outdoors in parks



4-5 movies

1,880+ movies attendees

15 a-frames in parks

180+ flyers & posters distributed



6,577 landing page visits

113,543 social reach

5,323 link clicks and event likes

7,038 social engagements



MOVIES IN THE PARK SPONSOR LEVELS

Sponsors receive broad community visibility, especially among families and outdoor audiences. The table below outlines the benefits of each sponsorship level for the Movies in the Park season. If you have any questions regarding this information, please contact Tina Johnson at 503-794-8092 or email tinajoh@ncprd.org. The deadline for new sponsors is April 14.

INVESTMENT LEVEL	PREMIER SPONSOR \$2,000 for all movies	MOVIE SPONSOR \$500 per movie
COMPANY/ORGANIZATION LOGO OR NAME USED IN PRINT, WEB & SOCIAL MEDIA PROMOTIONS <i>(~40,000+ SOCIAL MEDIA IMPRESSIONS)</i>	✓	✓
RECOGNITION ON MOVIES IN THE PARK WEBPAGE <i>(5,000+ PAGE VISITS)</i>	✓	✓
VERBAL ACKNOWLEDGEMENT AT MOVIES IN THE PARK EVENTS <i>(~300-600 ATTENDEES PER MOVIE)</i>	✓	✓
ROTATING STATIC ADVERTISEMENT TO PREMIER BEFORE MOVIE SCREENINGS	✓	✓
ONSITE BOOTH SPACE AND PROMOTIONAL OPPORTUNITIES DURING PRE-MOVIE ACTIVITIES	✓	
RECOGNITION ON BANNER PROMINENTLY DISPLAYED AT EVENT	✓	
OPPORTUNITY TO ADDRESS THE CROWD BEFORE MOVIE SCREENINGS	✓	



MOVIES IN THE PARK

SPONSORSHIP APPLICATION FORM

Yes! We would like to sponsor the Summer Movies in the Park Series.

Receipts will be sent promptly following confirmation of sponsorship and payment.

Select Your
Sponsorship Level

PREMIER SPONSOR*
(\$2,000)

MOVIE SPONSOR
(\$500)

CONTACT
INFORMATION

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ ZIP _____

DAYTIME PHONE _____ WEBSITE _____

EMAIL ADDRESS _____

Check enclosed made payable to North Clackamas Parks and Recreation District

Please charge my card

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS (circle one)

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

AUTHORIZED SIGNATURE _____

TITLE _____

PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office
5440 S.E. Kellogg Creek Dr., Milwaukie, OR 97222
Fax: 503-794-8016 Phone: 503-794-8092
Email: tinajoh@ncprd.org

**DEADLINE: SPONSORSHIP FORM AND PAYMENT
MUST BE RECEIVED BY APRIL 14.**

* Please check availability of Premier Sponsorship.

BILLING
INFORMATION

