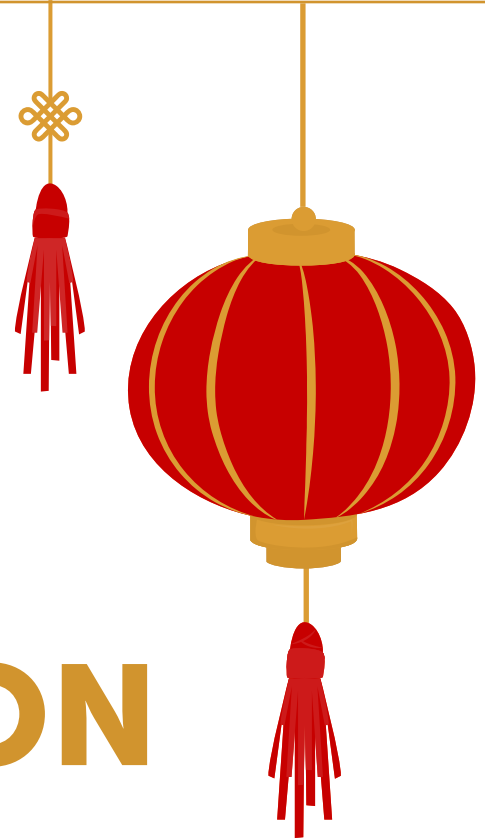


LUNAR NEW YEAR CELEBRATION



.....

SPONSORSHIP PACKAGE

.....



NORTH CLACKAMAS
PARKS & RECREATION DISTRICT

SPONSOR LUNAR NEW YEAR CELEBRATION

We are excited to announce our upcoming **Lunar New Year Celebration**, and we would like to invite you to be part of this special event as a valued sponsor. This vibrant celebration is a wonderful opportunity to come together with the community to usher out the old year and welcome prosperity into the new one!

Widely celebrated in countries such as China, Korea, and Vietnam, Lunar New Year is a time of joy, tradition, and new beginnings. Our event will showcase these rich cultural traditions through **interactive activities, crafts, music, dance, and a thrilling lion dance performance**, accompanied by the powerful beats of live drummers. Attendees will have the chance to experience the cultural significance of this holiday firsthand in an inclusive and educational setting.

Your sponsorship will be instrumental in making this celebration a success, supporting elements such as cultural performers, event materials, decorations, and family-friendly activities. In return, your business will receive recognition through various marketing channels, including event signage, social media mentions, printed materials, and verbal acknowledgments throughout the event.

BENEFITS TO THE COMMUNITY:

- **Cultural Awareness** - Exposes residents and families to culturally-rich experiences, while supporting local artists and performers.
- **Community Placemaking** - Cultivates an enriching experience through local art, culture, and creativity, further enriching the community's identity.
- **Celebrates Diversity** - Bring residents of all ages and backgrounds together, fostering social interaction and strengthening community bonds.



15,000-20,000 Peachjar impressions (NCSD parents)
50,000+ flyer impressions
12,000+ a-frame signage impressions

BY THE NUMBERS

500-700 event attendees
1,200+ landing page visits
22,000+ social media impressions



LUNAR NEW YEAR CELEBRATION SPONSOR LEVELS



Sponsors receive broad community visibility, especially among families.

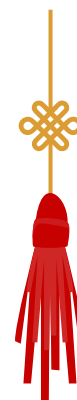
The table below outlines the benefits of each sponsorship level for the Lunar New Year Celebration. If you have any questions regarding this information, please contact Tina Johnson at 503-794-8092 or email tinajoh@ncprd.com. The deadline is January 4.

INVESTMENT LEVEL	PRESENTING SPONSOR \$1,500	EVENT SPONSOR \$500	SUPPORTING SPONSOR \$250
EXCLUSIVE TOP-TIER RECOGNITION: "EVENT NAME PRESENTED BY [SPONSOR]"	✓		
LOGO ON ALL EVENT MATERIALS (FLYERS, WEBSITE, SOCIAL, EVENT SIGNAGE)	✓	✓	
OPPORTUNITY TO SPEAK AT THE EVENT	✓		
PROMINENT BOOTH/TABLE SPACE AT THE EVENT	✓	✓	
LOGO ON EVENT SIGNAGE	✓		✓



Lunar New Year Celebration

SPONSORSHIP APPLICATION FORM



Yes! We would like to sponsor the Lunar New Year Celebration.

Receipts will be sent promptly following confirmation of sponsorship and payment.

Select Your Sponsorship Level	PRESENTING SPONSOR* (\$1,500)	EVENT SPONSOR (\$500)	SUPPORTING SPONSOR (\$250)
CONTACT INFORMATION	COMPANY NAME _____ CONTACT NAME _____ ADDRESS _____ CITY _____ ZIP _____ DAYTIME PHONE _____ WEBSITE _____ EMAIL ADDRESS _____		
	☐ Check enclosed made payable to North Clackamas Parks and Recreation District ☐ Please charge my card VISA MASTERCARD DISCOVER AMERICAN EXPRESS (circle one)		
BILLING INFORMATION	NAME ON CARD _____ CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____ AUTHORIZED SIGNATURE _____ TITLE _____		
	PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office 5440 S.E. Kellogg Creek Dr., Milwaukie, OR 97222 Fax: 503-794-8016 Phone: 503-794-8092 Email: tinajoh@ncprd.com		

**DEADLINE: SPONSORSHIP FORM AND PAYMENT
MUST BE RECEIVED BY JANUARY 4.**

**Please check availability of Presenting Sponsorship.*

