

Fiesta Latina

en el Parque

2025
SPONSORSHIP
PACKAGE



NORTH CLACKAMAS
PARKS & RECREATION DISTRICT





SPONSOR FIESTA LATINA EN EL PARQUE

Fiesta Latina en el Parque is a celebration of Latino culture and heritage in North Clackamas! The event is an opportunity for the community to come together to learn about diverse cultural traditions through authentic food, music, arts, crafts, kids activities, and artisan vendors. Held at North Clackamas Park, the event features an amazing lineup of cultural music and dance performances over a span of 4 hours. Attendees can also peruse unique, handcrafted artworks and artifacts in an open-air market. This family-friendly community festival is free and open to all. Attendees will have the chance to connect with representatives from nonprofit organizations and state agencies, who will share information about resources and services available to the community.

This event was informed and shaped by community input, and provides a welcoming and authentic space for families to celebrate during Hispanic Heritage Month. Fiesta Latina en el Parque is the only event of its kind in North Clackamas, drawing over 1,500 residents and growing in popularity each year.



BENEFITS TO THE COMMUNITY:

- Creates a fun experience through music, food & dance
- Provides free family-friendly activities for all ages
- Opportunities to share & learn about diverse traditions
- Celebrates Latino culture in the community
- Supports local Latino-owned businesses
- Increases cross-cultural awareness & connection



1,500+ attendees
(27% increase from last year)

Emcee and partnership
with 93.1 El Rey

Signage and flyers distributed
throughout the community

10,147 email recipients

2024



3,055 landing page visits

72,230 social media
reach

2,997 social media
engagements

2024



FIESTA LATINA SPONSOR LEVELS



Sponsors receive broad community visibility, especially among families and outdoor audiences. The table below outlines the benefits of each sponsorship level for the 2025 Fiesta Latina en el Parque. If you have any questions regarding this information, please contact Maria Lopez at (971) 806-6985 or email mlopez2@ncprd.com. The deadline for new sponsors is April 14, 2025.

INVESTMENT LEVEL	PREMIER SPONSOR \$2,500	EVENT SPONSOR \$1,500	SUPPORTING SPONSOR \$500
ACKNOWLEDGEMENT OF SPONSORSHIP TO CROWD AT EVENT	✓		
COMPANY MENTION IN WEB AND SOCIAL MEDIA PROMOTIONS	✓	✓	
INCLUSION ON EVENT FLYER AND POSTERS WITH LOGO	✓	✓	
ONSITE TABLING OPPORTUNITY AT EVENT	✓	✓	
INCLUSION ON SIGNAGE WITH LOGO	✓	✓	✓



FIESTA LATINA EN EL PARQUE SPONSORSHIP APPLICATION FORM



Yes! We would like to sponsor the 2025 Fiesta Latina en el Parque.

Receipts will be sent promptly following confirmation of sponsorship and payment.

Select Your
Sponsorship Level

PREMIER
SPONSOR*
(\$2,500)

☐

EVENT
SPONSOR
(\$1,500)

☐

SUPPORTING
SPONSOR
(\$500)

☐

CONTACT
INFORMATION

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ ZIP _____

DAYTIME PHONE _____ WEBSITE _____

EMAIL ADDRESS _____

☐

Check enclosed made payable to North Clackamas Parks and Recreation District

☐

Please charge my card

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS (circle one)

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

AUTHORIZED SIGNATURE _____

TITLE _____

PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office
5440 S.E. Kellogg Creek Dr., Milwaukie, OR 97222
Fax: (503) 794-8016 Phone: (503) 794-8092
Email: mlopez2@ncprd.com

DEADLINE: SPONSORSHIP FORM AND PAYMENT
MUST BE RECEIVED BY APRIL 14, 2025.

* Please check availability of Premier Sponsorship.

BILLING
INFORMATION

