

# CONCERTS IN THE PARK

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## SPONSORSHIP PACKAGE

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**NORTH CLACKAMAS**  
PARKS & RECREATION DISTRICT

# SPONSOR CONCERTS IN THE PARK

Nothing says summer more than outdoor entertainment! NCPRD is proud to bring live music to the community with our Concerts in the Park series. These concerts are organized and planned by NCPRD staff and, thanks to the support of generous sponsors, these events remain FREE for the community to enjoy. We are excited to be offering a mix of musical genres, including dance hits, classical, and folk music for kids.

Music is a universal language that brings people together from all walks of life, forging connections and creating meaningful social interactions through performance art. Each year, over 2,000 people gather to enjoy live music, food and drinks, and kids activities in NCPRD parks.

## BENEFITS TO THE COMMUNITY:

- Gives all residents access to free, live music
- Provides family-friendly activities for all ages
- Fosters a sense of community and connection
- Drives community engagement and boosts economic activity
- Increases cross-cultural awareness through different musical traditions



**2-3** concerts

**2,000+** concert attendees

**15** a-frames & banners in the parks

**180+** flyers & posters distributed



**2,200** landing page visits

**158,000+** social impressions

**3,236+** social engagements



# CONCERTS IN THE PARK SPONSOR LEVELS

Sponsors receive broad community visibility, especially among families and outdoor audiences. The table below outlines the benefits of each sponsorship level for the Concerts in the Park season. If you have any questions regarding this information, please contact Sarah Kreiter at 971-729-4110 or email [skreiter@ncprd.org](mailto:skreiter@ncprd.org). The deadline for new sponsors is May 3.

INVESTMENT LEVEL	PREMIER SPONSOR \$2,000 for all concerts	CONCERT SPONSOR \$500 per concert
RECOGNITION ON EACH CONCERT IN THE PARK WEBPAGE <i>(5,000+ PAGE VISITS)</i>	✓	✓
VERBAL ACKNOWLEDGEMENT AT CONCERT IN THE PARK EVENTS <i>(~300-600 ATTENDEES PER CONCERT)</i>	✓	✓
ONSITE BOOTH SPACE AND PROMOTIONAL OPPORTUNITIES DURING PRE-CONCERT ACTIVITIES	✓	✓
COMPANY/ORGANIZATION LOGO OR NAME USED IN PRINT, WEB & SOCIAL MEDIA PROMOTIONS <i>(~40,000+ SOCIAL MEDIA IMPRESSIONS)</i>	✓	✓
RECOGNITION ON BANNER PROMINENTLY DISPLAYED AT EVENT	✓	
OPPORTUNITY TO ADDRESS THE AUDIENCE OR FOR EMCEE TO READ SHORT COMPANY STATEMENT	✓	
LOGO INCLUDED IN MILWAUKIE COMMUNITY CENTER NEWSLETTER <i>(ONLINE &amp; PRINT)</i>	✓	



# CONCERTS IN THE PARK

## SPONSORSHIP APPLICATION FORM

**Yes!** We would like to sponsor the Summer Concerts in the Park Series.

Receipts will be sent promptly following confirmation of sponsorship and payment.

<b>Select Your Sponsorship Level</b>	<b>PREMIER SPONSOR*</b> (\$2,000) <input type="checkbox"/>	<b>CONCERT SPONSOR</b> (\$500 per concert) <input type="checkbox"/>
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**CONTACT INFORMATION**

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ WEBSITE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

Check enclosed made payable to North Clackamas Parks and Recreation District

Please charge my card

VISA    MASTERCARD    DISCOVER    AMERICAN EXPRESS *(circle one)*

**BILLING INFORMATION**

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_

PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office  
5440 S.E. Kellog Creek Dr., Milwaukie, OR 97222  
Fax: 503-794-8016 Phone: 503-794-8092  
Email: skreiter@ncprd.org

**DEADLINE: SPONSORSHIP FORM AND PAYMENT MUST BE RECEIVED BY MAY 3.**

*\* Please check availability of Premier Sponsorship.*

