

Concerts in the Park

2024 SPONSORSHIP PACKAGE



NORTH CLACKAMAS
PARKS & RECREATION DISTRICT

SPONSOR CONCERTS IN THE PARK

Nothing says summer more than outdoor entertainment! NCPRD is proud to bring live music to the community with our Concerts in the Park series. These concerts are organized and planned by NCPRD staff and, thanks to the support of generous sponsors, these events remain FREE for the community to enjoy. We are excited to be offering a mix of musical genres, including dance hits, classical, and folk music for kids.

Music is a universal language that brings people together from all walks of life, forging connections and creating meaningful social interactions through performance art. Each year, over 2,000 people gather to enjoy live music, food and drinks, and kids activities in NCPRD parks.

2024 CONCERT PERFORMANCES

PETTY FEVER (Dance) • Saturday, July 13
Milwaukie Bay Park, 1700 S.E. Jefferson St., Milwaukie

**CLANCY NEWMAN & STEWART GOODYEAR –
CHAMBER MUSIC NORTHWEST SUMMER
FESTIVAL** (Chamber Music) • Tuesday, July 16
North Clackamas Park, 5440 S.E. Kellogg Creek Dr., Milwaukie

RED YARN (Folk Music/Puppetry) • Thursday, July 25
Ardenwald Park, 3667 S.E. Roswell St., Milwaukie

**Concerts subject to change.*

BENEFITS TO THE COMMUNITY:

- Gives all residents access to free, live music
- Provides family-friendly activities for all ages
- Fosters a sense of community and connection
- Drives community engagement and boosts economic activity
- Increases cross-cultural awareness through different musical traditions
- Promotes cultural exchange through diverse movie selections



3 concerts

2,000+ concert attendees
(75% increase from last year)

15 a-frames & banners
in the parks

180+ flyers & posters
distributed

2023

CONCERTS IN THE PARK SPONSOR LEVELS

Sponsors receive broad community visibility, especially among families and outdoor audiences. The table below outlines the benefits of each sponsorship level for the 2024 Concerts in the Park season. If you have any questions regarding this information, please contact Sarah Kreiter at (971) 729-4110 or email skreiter@ncprd.com. The deadline for new sponsors is May 3, 2024.

INVESTMENT LEVEL	PREMIER SPONSOR \$2,000 for all concerts	CONCERT SPONSOR \$500 per concert
RECOGNITION ON EACH CONCERT IN THE PARK WEBPAGE (5,000+ PAGE VISITS)	✓	✓
VERBAL ACKNOWLEDGEMENT AT CONCERT IN THE PARK EVENTS (~300-600 ATTENDEES PER CONCERT)	✓	✓
ONSITE BOOTH SPACE AND PROMOTIONAL OPPORTUNITIES DURING PRE-CONCERT ACTIVITIES	✓	✓
COMPANY/ORGANIZATION LOGO OR NAME USED IN PRINT, WEB & SOCIAL MEDIA PROMOTIONS (~40,000+ SOCIAL MEDIA IMPRESSIONS)	✓	✓
RECOGNITION ON BANNER PROMINENTLY DISPLAYED AT EVENT	✓	
OPPORTUNITY TO ADDRESS THE AUDIENCE OR FOR EMCEE TO READ SHORT COMPANY STATEMENT	✓	
LOGO INCLUDED IN MILWAUKIE COMMUNITY CENTER NEWSLETTER (ONLINE & PRINT)	✓	



Concerts in the Park

SPONSORSHIP APPLICATION FORM

Yes! We would like to sponsor the 2024 Summer Concerts in the Park Series.

Receipts will be sent promptly following confirmation of sponsorship and payment.

Select Your
Sponsorship Level

PREMIER
SPONSOR*
(\$2,000)

☐

CONCERT
SPONSOR
(\$500 per concert)

☐

CONTACT
INFORMATION

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ ZIP _____

DAYTIME PHONE _____ WEBSITE _____

EMAIL ADDRESS _____

☐

Check enclosed made payable to North Clackamas Parks and Recreation District

☐

Please charge my card

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS (circle one)

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

AUTHORIZED SIGNATURE _____

TITLE _____

PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office
5440 S.E. Kellog Creek Dr., Milwaukie, OR 97222
Fax: (503) 794-8016 Phone: (503) 794-8092
Email: skreiter@ncprd.com

DEADLINE: SPONSORSHIP FORM AND PAYMENT
MUST BE RECEIVED BY MAY 3, 2024.

* Please check availability of Premier Sponsorship.

