



# HALLOWEEN

## *Boo Bash Carnival*



### SPONSORSHIP PACKAGE



**NORTH CLACKAMAS**  
PARKS & RECREATION DISTRICT

# SPONSOR BOO BASH CARNIVAL

This October, the Concord Community Center will transform into a vibrant hub of spooktacular fun for the Halloween Boo Bash Carnival — an electrifying celebration packed with thrills, chills, and family-friendly festivities! From carnival games and costume contests to live entertainment and Halloween surprises, this beloved community event brings together hundreds of families from across North Clackamas for a night of unforgettable excitement.

We're inviting local businesses and organizations to be part of the magic by becoming an official sponsor. As a valued sponsor, your brand will gain maximum exposure through creative marketing, on-site recognition, and digital outreach.

Our sponsorship tiers offer unique opportunities for every level of involvement.

**Let's make this a Halloween to remember — together.**



## BENEFITS TO THE COMMUNITY:

- **Family-Friendly Fun for All Ages** - Provides a safe, inclusive opportunity for Halloween activities.
- **Fosters Community Traditions and Connection** - Brings the community together to create lasting memories to cherish year after year.
- **Inspires Creativity** - From costumes to haunted attractions, attendees are encouraged to showcase their creativity and imagination.



**15,000-20,000** Peachjar impressions (NCSD parents)  
**50,000+** flyer impressions  
**12,000+** a-frame signage impressions

## BY THE NUMBERS

**300-500** event attendees  
**1,200+** landing page visits  
**22,000+** social media impressions



# BOO BASH CARNIVAL SPONSOR LEVELS

**Sponsors receive broad community visibility, especially among families.**

The table below outlines the benefits of each sponsorship level for the Boo Bash Carnival. If you have any questions regarding this information, please contact Tina Johnson at 503-794-8092 or email [tinajoh@ncprd.com](mailto:tinajoh@ncprd.com). The deadline is September 5.

| INVESTMENT LEVEL                                                           | PRESENTING SPONSOR<br>\$1,500 | EVENT SPONSOR<br>\$500 | CANDY SPONSOR*<br>\$150 |
|----------------------------------------------------------------------------|-------------------------------|------------------------|-------------------------|
| EXCLUSIVE TOP-TIER RECOGNITION:<br>"EVENT NAME PRESENTED BY<br>[SPONSOR]"  | ✓                             |                        |                         |
| LOGO ON ALL EVENT MATERIALS<br>(FLYERS, WEBSITE, SOCIAL, EVENT<br>SIGNAGE) | ✓                             | ✓                      |                         |
| OPPORTUNITY TO SPEAK AT<br>THE EVENT                                       | ✓                             |                        |                         |
| PROMINENT BOOTH/TABLE SPACE<br>AT THE EVENT                                | ✓                             | ✓                      |                         |
| LOGO ON EVENT SIGNAGE                                                      | ✓                             |                        | ✓                       |
| LOGO ON EVENT WEBSITE                                                      | ✓                             |                        | ✓                       |

*\*\$150 or in-kind candy donation of like amount.*



# Boo Bash Carnival

## SPONSORSHIP APPLICATION FORM

**Yes!** We would like to sponsor the Boo Bash Carnival.

Receipts will be sent promptly following confirmation of sponsorship and payment.

| Select Your Sponsorship Level                                                                                                                                                                    | PRESENTING SPONSOR*<br>(\$1,500)                                                                      | EVENT SPONSOR<br>(\$500) | CANDY SPONSOR<br>(\$150) |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|
| CONTACT INFORMATION                                                                                                                                                                              | COMPANY NAME _____                                                                                    |                          |                          |
|                                                                                                                                                                                                  | CONTACT NAME _____                                                                                    |                          |                          |
| BILLING INFORMATION                                                                                                                                                                              | ADDRESS _____                                                                                         |                          |                          |
|                                                                                                                                                                                                  | CITY _____ ZIP _____                                                                                  |                          |                          |
|                                                                                                                                                                                                  | DAYTIME PHONE _____ WEBSITE _____                                                                     |                          |                          |
|                                                                                                                                                                                                  | EMAIL ADDRESS _____                                                                                   |                          |                          |
|                                                                                                                                                                                                  | <input type="checkbox"/> Check enclosed made payable to North Clackamas Parks and Recreation District |                          |                          |
|                                                                                                                                                                                                  | <input type="checkbox"/> Please charge my card                                                        |                          |                          |
|                                                                                                                                                                                                  | VISA    MASTERCARD    DISCOVER    AMERICAN EXPRESS (circle one)                                       |                          |                          |
|                                                                                                                                                                                                  | NAME ON CARD _____                                                                                    |                          |                          |
| CARD NUMBER _____                                                                                                                                                                                |                                                                                                       |                          |                          |
| EXPIRATION DATE _____ SECURITY CODE _____                                                                                                                                                        |                                                                                                       |                          |                          |
| AUTHORIZED SIGNATURE _____                                                                                                                                                                       |                                                                                                       |                          |                          |
| TITLE _____                                                                                                                                                                                      |                                                                                                       |                          |                          |
| PLEASE RETURN TO: Milwaukie Community Center Recreation Services Office<br>5440 S.E. Kellogg Creek Dr., Milwaukie, OR 97222<br>Fax: 503-794-8016 Phone: 503-794-8092<br>Email: tinajoh@ncprd.com |                                                                                                       |                          |                          |
| <b>DEADLINE: SPONSORSHIP FORM AND PAYMENT<br/>MUST BE RECEIVED BY SEPTEMBER 5.</b>                                                                                                               |                                                                                                       |                          |                          |
| *Please check availability of Presenting Sponsorship.                                                                                                                                            |                                                                                                       |                          |                          |

